SHAPING THE FUTURE

Capacity Building and Tools for Future Thinking

2 Days Workshop
5 BENEFITS

1. Highly contributes to collective and individual strategic thinking.
2. Promotes alignment at both organisational and team level by defining a common understanding of possible futures.
3. Provides awareness to the organisation and its businesses of the external changing forces.
4. Creates the ability within the organisation to start designing its own future.
5. Builds the capacity and mindset in the participant to respond to current and future challenges.

SPECIFIC BENEFITS
[LINKED TO EXCELLENCE CRITERIA & INDICATORS]

1. Enables individuals and organisations to meet global and future changes with agility, responsiveness and readiness.
2. Introduces various tools to help shape the future, analyse the predictable and unpredictable future trends, explore possibilities and arrive to results.
3. Defines the steps to embed future thinking into the organisation’s culture and day-to-day work, from plans to policies and procedures.
4. Prepares individuals and organisations to understand the future variables to deal with or benefit from future trends and utilize them to create opportunities.

2017

DUBAI
27-28

JAN  FEB  MAR  APR  MAY  JUN  JUL  AUG  SEP  OCT  NOV  DEC

PRICE

2,100 USD
2-day training.
The two day SHAPING THE FUTURE TRAINING LAB simulates strategic environmental scanning, ideation, and scenario planning process, including the analysis of key trends and uncertainties, their dynamics and implications for product/service development, and planning and strategy definition.

**PROGRAMME**

**KEY CONCEPTS AND TOOLS**

1. Horizon/environmental scanning
2. Future thinking and scenario planning
3. Creativity and ideation
4. Strategic decision-making under uncertainty

**SIMULATION**

1. Definition of focal issue and time horizon
2. The “Unstoppables” – major driving forces we cannot escape from
3. Strategic environmental scanning, key trends, uncertainties, and wild cards identification
4. Identification of strategic gaps and areas of interest/opportunities
5. Understanding implications, options and the opportunities’ potential
6. Brainstorming and definition of pictures of the future (micro-scenarios)

**DISCUSSION, Q&A, AND WRAP-UP**

The SHAPING THE FUTURE TRAINING LAB helps individuals and organisations make decisions and develop plans and strategies that are more robust under a variety of alternative futures, and is aligned with excellence criteria and indicators.

**APPROACH**

The SHAPING THE FUTURE TRAINING LAB results from a combination of creativity and ideas generation, scenario planning, trend analysis, and horizon/environmental scanning methodological tools, as well as strategic decision making processes. Furthermore, it provides an opportunity to share knowledge and structure information in an inclusive way.

**SKILLS DEVELOPED**

The skills developed throughout the training lab, as well as the participants’ willingness to question current assumptions, are central to achieve a balance between the analytical, intuitive, and creative components of the process, enhancing foresight capacities. The workshop is strongly anchored in present challenges that private and public organisations face, but it will focus on evidence-based foresight, so that traditional ways of thinking do not conceal the deep variables that influence the medium and long term future.

**FOUNDATIONS - SCENARIO PLANNING**

The SHAPING THE FUTURE TRAINING LAB creates a simulation space to work the future as opposed to the more “traditional” prediction space. The simulation, based in the scenario planning framework, allows testing competitive advantages, skills, strategies and other critical success factors in order to align present actions with future challenges.

**FUTURE INSIGHT**

The starting point of the SHAPING THE FUTURE TRAINING LAB leverages the participants’ explicit and tacit knowledge by structuring information about key transformations both in internal and external contexts (including global), and of a technological (including emergent technologies) and socioeconomic nature.

You will gain insights around a practical methodology that promotes a new strategic thinking regarding current and future challenges with direct impact on your competitiveness and on the way you envision, plan and manage your organisation, businesses, and teams.

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WHO SHOULD ATTEND

The SHAPING THE FUTURE TRAINING LAB is designed for anyone interested in strengthening their forward thinking, innovation and planning skills; from creative minds, to innovation and strategy professionals and business leaders.

This applies to anyone who wants to broaden their capabilities, build a career in strategy, planning and innovation, or help their organisation improve performance by creating and capturing business value in a context of uncertainty.

ABOUT

ShiftIN Partners is a leading strategy management consulting firm focused on helping clients manage strategy and innovation programs that enable the organisation to achieve the necessary shift, working from withIN.

With decades of accumulated experience from around the world, our consultants have a track record of helping organisations in the emerging markets to overcome the challenges related to strategy execution. We are recognized for our obsession towards implementation, simplification, and results.

ShiftIN Partners has Offices in Abu Dhabi, Dubai, Riyadh, Chicago, Lisbon, and Tehran.

CONSULTING & ADVISORY SERVICES

Our professionals have successfully led several consulting engagements worldwide, partnering with customers in the Government, Utilities & Infrastructure, Oil & Gas, Manufacturing, Healthcare & Pharmaceutical, Financial Services and Telecommunications sectors.

Our consulting engagements typically imply solving a specific problem, developing a new process, implementing a specific organisational change or developing new capabilities. As an advisor, we focus on ensuring knowledge transfer and enabling capability building. The client’s team and resources carry out the actual work, guided by our professionals.

We are bound by a shared set of values and a culture of support, fellowship, entrepreneurship, trust, respect, and a willingness to go above and beyond to ensure our clients’ success.

EDUCATION & TRAINING

To develop these key managerial skills and competences, ShiftIN Partners Learning Solutions offers an array of education and training opportunities to help your organisation bolster its execution strengths, at all levels of the leadership pipeline, from senior-most managers to the strategy leaders of tomorrow.
ALVA is focused on providing organisations with ways of looking into, dealing with and acting upon plausible and strategy-relevant futures. ALVA is concentrated on four main areas: foresight, scenarios, innovation and strategy, integrating them into specific processes that provide, among others, the following benefits to organisations: adjust or reaffirm the organisations’ positioning; reduce risk exposure by considering key uncertainties and trends; increase organisations’ resilience through strategic scenarios; enhance exposure to new opportunities and innovation; and create value within the business ecosystem (e.g. value-chain).

Our team has an eclectic and experienced background and has worked with major public and private organisations such as:

“Private Sector” Amorim; Askoen; Balay; AXA Portugal; Banco BPI; Barclays; Bosch Thermotechnology; Carrefour; EDP; ELM; Embraer; FIAT; HP - Hewlett-Packard; Iberdrola; Jazztel; Nestlé; PepsiCo; PT - Portugal Telecom; Portugália Airlines; Santander; Shell; Siemens; etc.

“Government Sector” EEA - European Environment Agency; European Commission; European Community Programme Leonardo da Vinci; European Parliament; IDB - Inter-American Development Bank; IDN – National Defense Institute (Portugal), etc.

ABOUT

OTHER COURSES BY SHIFTIN PARTNERS LEARNING SOLUTIONS
Making Strategy Happen (endorsed by ILM), Balanced Scorecard (endorsed by ILM), Certification in Setting Personal Objectives (certified by The Institute for Strategy Execution and Jeroen DeFlander), Linking Risk Management with Strategy Management, Data Analytics (delivered in partnership with Avondix), Strategy Execution: The Simulation (endorsed by ILM), Strategy Execution-Master Class (certified by The Institute for Strategy Execution and Jeroen DeFlander), Business Model Generation, Innovation Management Certification 1st Level (certified by the Global Innovation Management Institute and endorsed by IXL Center), Digital Transformation (delivered in partnership with Solucom), Strategic Project and Program Management (endorsed by ILM), Lean Management Meets Innovation (endorsed by ILM), and the online platform in Strategy Execution: www.strategyexecution.academy
Also offered in-house. Detailed calendar dates are stated in ShiftIN Partners Learning Solutions 2016 Calendar. You can also visit www.shiftinpartners.com
To register yourself or a member of your organisation, please send us an email or give us a call. Discounts are available for groups.

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